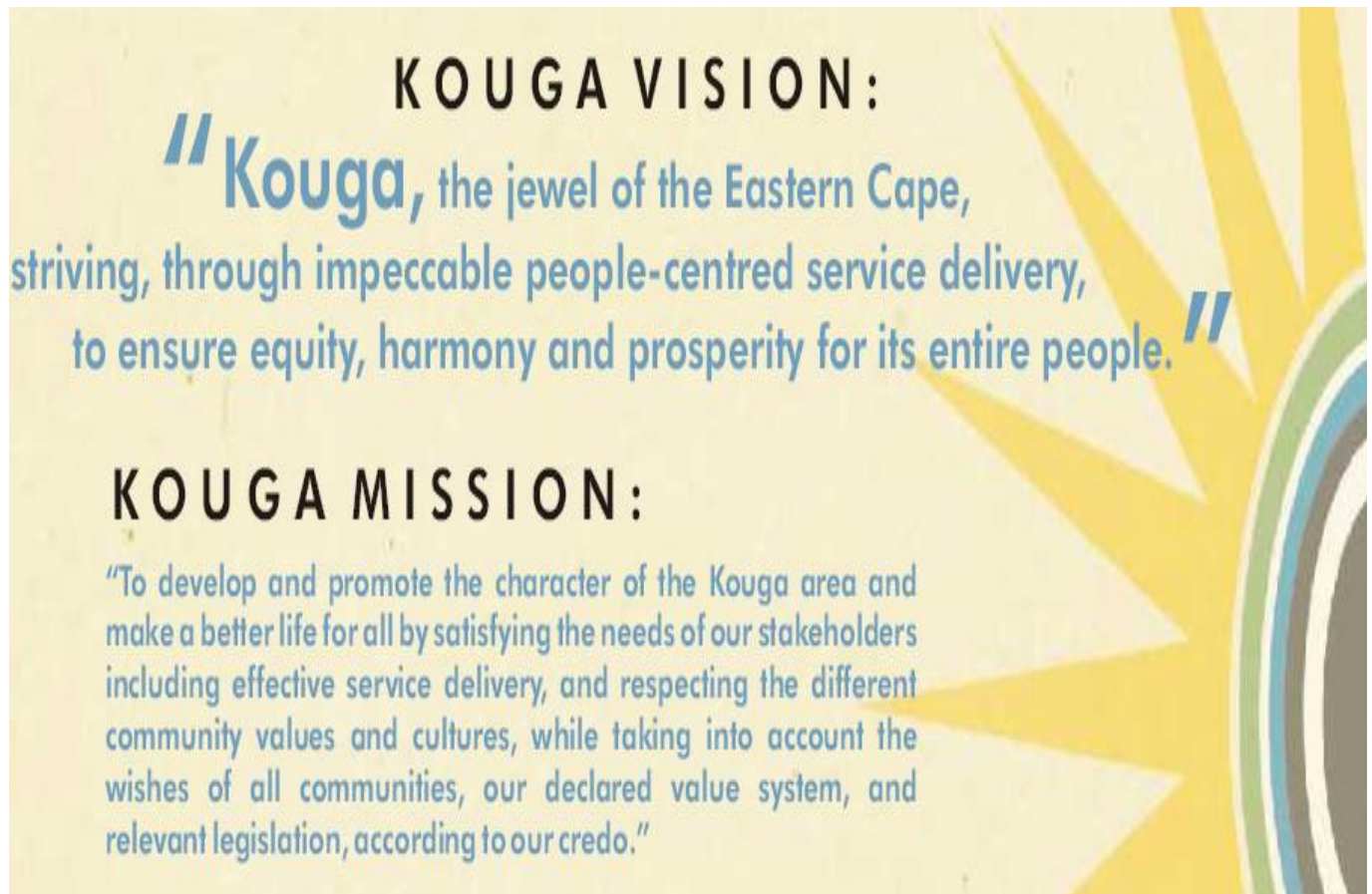


SECTION C&D

OUR VISION AND MISSION



The Kouga Municipal Jurisdiction Vision is:

Vision Kouga to be the Jewel of the Eastern Cape:

The Kouga Vision is a statement of intent through which our community and Municipality collectively envision in its amalgamation period the kind of future desired. Taken into consideration and encompassed in the statement of intent are all aspects of community life (people, harmony, prosperity, and equity.) Envisaged by Kouga constituency is a future characterised by **'equity, people living in harmony and prosperity/.**

Understood from the service delivery referred to in the Vision, it identifies barometer of the improvement to be achieved which can be deduced into focus areas for improvement as:

- **Infrastructure,**
- **Social and Economic**
- **Employment, and**
- **Environment**

Further, it is clear that the improvement is on the bases of prosperity.

However, because of its ambiguity the Kouga Vision is not understood and shared by all its constituencies and does not really encompass all what is envisioned for the future in a sustainable manner. Our vision is not simply it is a bit long to grasp by either the literate or worse the layman. With that the municipality resolved to review its Vision with the new upcoming council and a process for the review will be documented with the IDP processes plan of the establishment of the new cycle of IDP. For a Vision to be shared it is understood that processes are planned to include all stakeholders from the entire locality.

The Municipality intends to produce a vision that will generally be a simply statement; that speak to the people; that will be focused; short; shared and owned. It must be easy for a layman to understand, memorize and reiterate the Vision. Furthermore from the Vision one must be able to get the indication of the direction and contents of a comprehensive local environmental planning opportunity, inform for the formulation of sustainability indicators – providing a benchmark for progress against which the efficiency of a community's movement towards a sustainable future can be assessed. The comprehensive local environmental planning instrument, are revisited and reviewed to ensure continued relevance amidst the reality of social, economic, environmental, and other forms of change. The Vision should give the sense of the direction through which social capital in a community should be built, developed, and maintained – thus potentially increasing the involvement of its members in voluntary community based initiatives.